

General Privacy Policy. Ver 1.4 2010

Sumphero.com has a strict privacy policy to ensure that any of your personal details are kept secure and are only used or accessible by Sumphero.com and known "declared" associates. However, no warranty is made.

Sumphero.com operates this web site. Sumphero.com regards the privacy and security of user information as a critical component of the service that we offer to our users. The following information explains our information gathering and dissemination practices.

Sumphero.com. Declared associates are PCMagic, Loaders.biz, ICU-Technologies.com, Rhodrykorb.com and Sointernet.

Cookies. Cookies are pieces of information that a web site transfers to your computer's hard disk for record-keeping purposes. Cookies in and of themselves do not personally identify users, although they do identify a user's computer. Most browsers are initially set up to accept cookies. If you'd prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of our web site if you do so. We use cookies to credit your referral to a partner or affiliate who referred you to our web site. We also use cookies to collect demographic and profile data for purposes of delivering content specific to your interests. Advertisers that display ads on our site may also use cookies. Sumphero.com does not have access to the information obtained from those cookies.

IP Addresses. IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as "traffic data" so that data (such as the Web pages you request) can be sent to you. Sumphero.com will not use your IP address to attempt to identify your personal information.

Referers. A Referer is the information passed along by a web browser that references the Web URL you linked from, and is automatically collected by our web server as "traffic data". We use traffic data to credit your referral to a partner or affiliate who referred you to our web site. This information may also be used by Sumphero.com to identify broad demographic trends that may be used to provide information tailored to your interests. You will not be personally identified from this information.

System Information. System information we collect as part of "traffic data" includes time, the type of web browser being used, the operating system/platform, and CPU speed. This information is sent automatically by your web browser when you are connected to a web site. This information is used by Sumphero.com in identifying broad demographic trends and may be used to provide information appropriate for your computer system. You will not be personally identified from this information.

Sharing of Information. Sumphero.com feels strongly that your personally identifying data should only be seen by you, unless you authorize us to share it with others. Except as provided in this privacy Policy, no data or information which personally identifies you will be shared with anyone. Some of your information may be shared on an aggregate basis only, as a part of a larger set of statistics (for example, statistics that indicate the percentage of our members that are female), but that information will not be sufficient to permit the recipient to identify you. Notwithstanding the forgoing, Sumphero.com will only disclose personally identifiable data without your permission in the following limited circumstances: (i) if Sumphero.com is required to do so by law, or (ii) if Sumphero.com has the good faith belief that such action is necessary to conform to applicable laws or comply with legal process served on Sumphero.com, or to protect and defend the rights or property of Sumphero.com or another subscriber or to enforce the Terms of Use.

Use of published forums

Children Under Age of Thirteen. Whilst the content of this site is suitable for all ages, Children under this age should register with their parent or guardian. We do not collect any registration information from users who indicate they are under the age of thirteen (13). If a user under the age of thirteen (13) attempts to register with Sumphero.com, Sumphero.com notifies the user that he or she is not eligible to become a member of Sumphero.com's service and we do not collect or use any personal information from that child.

Security. Information collected by Sumphero.com is stored in secure operating environments that are not available to the public. All of our employees and contractors are dedicated to maintaining and upholding your privacy and security and are aware of our privacy and security policies. Unfortunately, no data transmission over the Internet can be guaranteed 100% secure. As a result, while we strive to protect your personal information within our systems, Sumphero.com cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. **Other Web Sites and Links.** This web site contains links to other web sites, and our partners and affiliates may also have links on this web site and/or provide links to this web site. Please note that the privacy practices of those other web sites and of our partners and affiliates are not covered by this Privacy Policy, and we are not responsible for the privacy practices or the content of such web sites, partners, or affiliates. You should be careful to review any privacy policies of such web sites, partners, or affiliates. **Opt-Out and Discontinue.** Subscribers may elect to opt-out and to discontinue receiving future communications from us through making the appropriate changes to your personal subscriber account at this web site. In addition, you may elect to avoid future communications from Sumphero.com by sending us an email at customerservices@Sumphero.com indicating your Username and E-mail address and requesting to opt-out and discontinue future communications. Notwithstanding the foregoing, even if you have opted-out, under urgent circumstances, we reserve the right to send you information about the service or your account, but we will not send you unsolicited communications regarding any general information regarding this web site or commercial offers or advertisements if you have opted out or discontinued such communications. **Modification of Privacy Policy By Sumphero.com.** Sumphero.com reserves the right to change or update this Privacy Policy at any time by posting a notice that we are changing our Privacy Policy. **Contact Us.** If you have any questions regarding this Privacy Policy, the practices of Sumphero.com, or your dealings with our web site, please contact us at: Sumphero.com.

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